

Special Marketing Terms Application Form PMR2

Producer Application for registration of a Special Marketing Term (SMT) production site

- Before you start to complete this form, please read carefully the Explanatory Leaflet (PMR1) on the EC Poultrymeat Marketing Regulations: Special Marketing Terms.
- If you have any difficulties or enquiries, please contact Agri-food Inspection Branch using the contact details on the last page.

To ensure that your application is dealt with promptly, please complete online and submit by sending in clearly titled email. Please complete a separate application form for each site.

A General Information

1) Name and correspondence address:			
Postcode:		Tel No:	
Mobile No:		Email:	

Note: by providing an email address you are confirming that you are content to be contacted in this way.

2) Name and full postal address of premises to which you wish registration to apply:			
Postcode:		Tel No:	
Mobile:		Email:	



Department of
**Agriculture, Environment
and Rural Affairs**

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AE1/24/121256

B Marketing

1) Special Marketing Term (SMT) to be used
Tick ALL that apply

• Fed with %	<input type="checkbox"/>
• Extensive Indoor (Barn Reared)	<input type="checkbox"/>
• Free Range	<input type="checkbox"/>
• Traditional Free Range	<input type="checkbox"/>
• Free Range Total Freedom	<input type="checkbox"/>

2) Species of bird to be produced
Tick ALL that apply

• Domestic fowl:	Chicken <input type="checkbox"/>	Hen <input type="checkbox"/>
• Turkey		<input type="checkbox"/>
• Geese		<input type="checkbox"/>
• Duck		<input type="checkbox"/>
• Guinea fowl		<input type="checkbox"/>

3) Please complete the table below:

Special Marketing Term/s	Species	Tick if Part-year only
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
Example: Corn fed Free Range	Chicken	<input type="checkbox"/>

C DAERA Privacy Notice

The Department takes data protection, freedom of information and environmental information issues seriously. It takes care to ensure that any personal information received from you is dealt with in a way which complies with the requirements of the General Data Protection Regulations (2016). This means that any personal information you supply will be processed principally for the purpose for which it has been provided. However, the Department is under a duty to protect the public funds it administers, and to this end may use the information you have provided for this purpose. It may also share this information with other bodies responsible for the audit or administration of public funds, in order to prevent and detect crime.

In addition, the Department may also use it for other legitimate purposes in line with the General Data Protection Regulations, Freedom of Information Act 2000 and Environmental Information Regulations 2004.

These include: Administration of the Common Agricultural Policy and other aid schemes; Administration of the Common Fisheries Policy; The production and safety of food; Management of land and other environmental controls; Animal health and welfare; Statutory schemes and obligations in the areas of plant health and crop certification; Occupational health and welfare; Regulatory and natural resources policy; Environmental policy; Legislation relating to the Northern Ireland Environmental Agency; Use (e.g. by The Comptroller and Auditor General and HM Revenue and Customs) for the prevention and detection of fraud or maladministration; Compilation of statistics; Disclosure to other organisations when required by law to do so; Disclosure under the Freedom of Information Act 2000 or the Environmental Information Regulations 2004 where such disclosure is in the public interest; Administration of UK wide schemes on behalf of the Department for the Environment, Food and Rural Affairs in Great Britain; Business development and knowledge advisory service for farmers, growers and food processors and for corresponding with you in connection with the above activities.

The full DAERA Privacy Statement can be viewed on-line at:

<https://www.daera-ni.gov.uk/publications/daera-privacy-statement-document>

D Declaration

I apply for registration of my Special Marketing Term poultry production site detailed in this application and declare that the information given in this form is correct to the best of my knowledge and belief.

NAME in BLOCK CAPITALS			
(If sending by post) Signature:			
Status (e.g. owner/manager):		Date:	

You can submit the completed form by emailing directly to:

AFIB.EggsTeam@daera-ni.gov.uk

or alternatively print, sign and post it to the address below:

**DAERA Agri-Food Inspection Branch, Poultry & Eggs, Post Room,
Ground Floor West, Clare House, 303 Airport Road West, Belfast, BT3 9ED**