

Prosperity Agreement

Northern Ireland Environment Agency *and*
Coca-Cola HBC Northern Ireland Ltd (Coca-Cola HBC NI).



25th February 2020



An Agency within the Department of
**Agriculture, Environment
and Rural Affairs**

www.daera-ni.gov.uk

Prosperity Agreement

25th February 2020

Between:

Northern Ireland Environment Agency (NIEA)

Klondyke Building, Gasworks Business Park,
Lower Ormeau Road, Malone Lower Belfast,
BT7 2JA.

and

Coca-Cola HBC Northern Ireland Ltd (Coca-Cola HBC NI)

Knockmore Hill, 12 Lissue Road,
Lisburn BT28 2SZ

In which:

The parties agree to put in place a framework based on the following joint aspirations to move their business further towards long-term prosperity through improved environmental outcomes:

1. Seeking opportunities to explore innovation and go beyond compliance to deliver environmental and economic benefits;
2. Working in collaboration with the supply chain, other stakeholders and the community to influence environmental outcomes and develop the circular economy; and
3. Working together to promote better regulation and secure good business practice.



Edwin Poots MLA

Minister

Department of Agriculture, Environment
and Rural Affairs



Miles Karemacher

General Manager

Coca-Cola HBC Ireland and Northern Ireland



Background information

What is a Prosperity Agreement?

Prosperity Agreements are voluntary agreements through which the NIEA and an organisation or a group of organisations can explore new creative ways of reducing environment impacts in ways that create prosperity and well-being.

This Prosperity Agreement is between the NIEA and Coca-Cola HBC NI. It aims to, through a stronger partnership between the parties, tackle environmental and economic problems facing Northern Ireland and capitalise on opportunities.

Key environment opportunities or challenges

The agreed joint aspirations encompass opportunities and challenges that both parties agree are key to developing a better way of working to improve business and environmental outcomes.

These are expressed as five commitments:

1. Working towards a circular economy, Coca-Cola HBC NI will continue to invest in the design of more sustainable packaging.
2. Coca-Cola HBC NI is committed to improving production efficiency to reduce CO₂ emission, water usage and waste generation.
3. Coca-Cola HBC NI will explore opportunities for trials of new technologies and innovative working practices to deliver improvements in environmental and business performance, beyond basic requirements.
4. Coca-Cola HBC NI will work with its suppliers and customers to promote and implement good environmental practice and business efficiency.
5. Coca-Cola HBC NI and NIEA will work with key stakeholders to look for opportunities to protect and enhance biodiversity.

Commitment	Outcome
1. Working towards a circular economy, Coca-Cola HBC NI will continue to invest in the design of more sustainable packaging.	a) Increase the usage of recycled PET to more than 40%*.
	b) Reduce total primary packaging by more than 10%*.
	c) Innovate to reduce secondary packaging by more than 600 tonnes.
	d) Enhanced collaboration between Coca-Cola HBC NI and NIEA to identify ways of improving collection and recycling rates.
2. Coca-Cola HBC NI is committed to improving production efficiency to reduce CO ₂ emissions, water usage and waste generated.	a) Zero waste to landfill from Coca-Cola HBC NI operations.
	b) Water use reduced to 1.49 litres/litre of beverage produced.
	c) Energy consumption reduced to 0.36 megajoules/litre of beverage produced.
	d) Reduced CO ₂ emissions by >47%**.
3. Coca-Cola HBC NI will explore opportunities for trials of new technologies and innovative working practices to deliver improvements in environmental and business performance, beyond basic requirements.	a) Enhanced business relationship with regulator to focus on combined strategic issues.
	b) Provide a continuous improvement culture to promote innovation and consideration of new technologies and techniques.

(*Baseline 2017, **Baseline 2010).

Commitment	Outcome
<p>4. Coca-Cola HBC NI will work with its suppliers and customers to promote and implement good environmental practice and business efficiency.</p>	<p>a) Promotion of environmental stewardship and its economic benefits.</p> <p>b) Enhanced environmental performance right along the Coca-Cola HBC NI value chain.</p> <p>c) Utilisation of the Coca-Cola HBC NI sphere of influence to promote environmental awareness.</p>
<p>5. Coca-Cola HBC NI and NIEA will work with key stakeholders to look for opportunities to protect and enhance biodiversity.</p>	<p>a) Development of partnerships between Coca-Cola HBC NI and environmental groups to improve local biodiversity.</p> <p>b) Enhanced biodiversity and environmental awareness among suppliers and contractors.</p>

Coca-Cola HBC NI

Coca-Cola HBC is a bottling partner to The Coca-Cola Company and operates across the island of Ireland. A member of the 28 country Coca-Cola Hellenic Bottling Group, the business has a strong heritage in Northern Ireland and has been refreshing consumers for over 80 years.

Our largest operation on the island of Ireland is located in Lisburn, Co. Antrim, which employs over 470 people (740 across the island) to produce, distribute, market and sell a wide range of soft drinks. Our portfolio includes international brands such as Coca-Cola, Fanta, Sprite and Schweppes, as well as local brands such as Deep RiverRock.

As a major employer in Northern Ireland and a global brand, Coca-Cola HBC is a key business operating within the local economy, delivering £36M in wages along our value chain and £70M in Gross Value Added.

A sustainability leader in the beverage industry, in 2019 we topped the Dow Jones World and Europe Sustainability Indices for beverage companies for the 6th time in seven years, Coca-Cola HBC NI is committed to serving as a green manufacturer.

Coca-Cola HBC adopts a whole-business approach when it comes to sustainability, focusing its efforts in the areas of water

stewardship, reduction in energy use and reduction in waste.

Coca-Cola HBC has established a 2025 vision for their local bottling partners. Environmental stewardship is one of the key strategic objectives of this vision which commits to further reducing direct carbon emissions by 30% by 2025. Coca-Cola HBC NI will work in parallel with this vision but is eager to achieve local environmental improvements year on year.

NIEA

The Northern Ireland Environment Agency (NIEA) is an Agency within the Department of Agriculture, Environment and Rural Affairs (DAERA) with approximately 460 staff. The Agency is part of the wider Environment Marine and Fisheries Group (EMFG) in DAERA. The NIEA leads in advising on, and in implementing, the Government's environmental policy and strategy in Northern Ireland. Divisions within the NIEA undertake a range of activities that promote the Government's key themes of sustainable development, biodiversity and climate change.

NIEA's objectives are aligned with DAERA's vision of "Sustainability at the heart of a living, working, active landscape, valued by everyone".

There are 4 strategic outcomes underpinning DAERA's vision:-

- 1) Sustainable Agri-food Fisheries, Forestry and Industrial Sectors;
- 2) A clean, healthy environment, benefitting people, nature and the economy;
- 3) A thriving rural economy, contributing to prosperity and wellbeing; and
- 4) A well led, high performing organisation focussed on outcomes.

NIEA's main focus is delivering on outcome 2.

Governance arrangements

Life of the Agreement

The parties have agreed that this Prosperity Agreement will operate for a period of 3 years from the date of this Agreement.

Party stakeholders

For the purpose of this Agreement, stakeholders include Coca-Cola HBC NI Board and employees, NGOs, the Northern Ireland community, NIEA employees, and other government agencies, such as Invest NI.

Management of the Agreement

The following framework for decision making and management of the agreement has been approved by the two signature parties.

Both parties are responsible for:

- Endorsing and directing implementation action;
- Reviewing implementation progress;
- Ensuring appropriate resourcing and support for resourcing;
- Interacting with their respective organisations and party stakeholders;
- Reporting and making recommendations on the progress of the agreement to both parties.

A working group consisting of the NIEA Prosperity Agreement team and key contacts from Coca-Cola HBC NI will liaise on meeting the above areas of responsibility.

This Agreement and progress reports will be made available to the public on the NIEA website. Both parties are accountable and responsible for the commitments made in this Agreement.

Both parties reserve the right to withdraw from this Prosperity Agreement if they believe the Agreement is no longer effectively promoting the joint aspirations, or if significant compliance issues arise at Coca-Cola HBC NI. In the event that a withdrawal or termination looks likely, both parties agree to initiate discussions about why this might occur.

Review and reporting

Both parties will liaise on a regular basis for the first year to review progress on implementing commitments. The following years will operate on a bi-annual meeting schedule.

Both parties will assess progress against commitments and outcomes agreed annually. This review will also identify areas of focus for the following year and possible amendments to the Agreement. Progress and results will be reported to the Coca-Cola HBC NI Board and NIEA Board and made available through the NIEA website. At the end of this Agreement the working group will undertake a full review of the outcomes of the agreement. This review will assess the success of the Prosperity Agreement and measure deliverables against those identified.

Contact Details

NIEA

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